

Nanotech China

# 2010 China International Nano Exhibition New Technology and Industrialization Forum

May,27-May,29 2010

Shanghai Everbright Convention&Exhibition Center



## Past Show Report

Sponsors:

China Association of Micro-Nano Technology

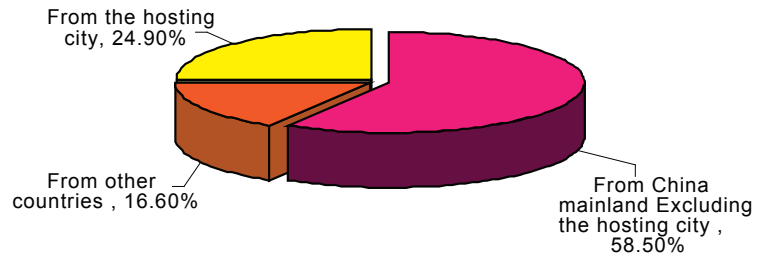
Organizers:

Shanghai Zoge Exhibition Service Co.,LTD.

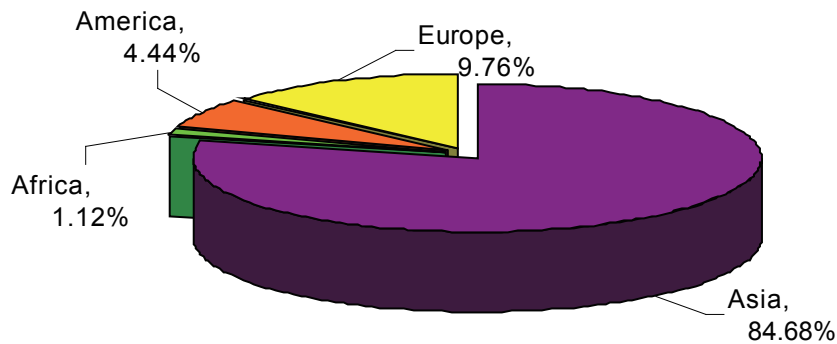
# 1

## Professional Visitors Break-Down

We propagandized our fair by phone, fax, internet, professional media and our huge database etc, mail 30,000 invitations directly, the exhibition attracted more than 3978 visitors.



### International Visitors demographics



# 2

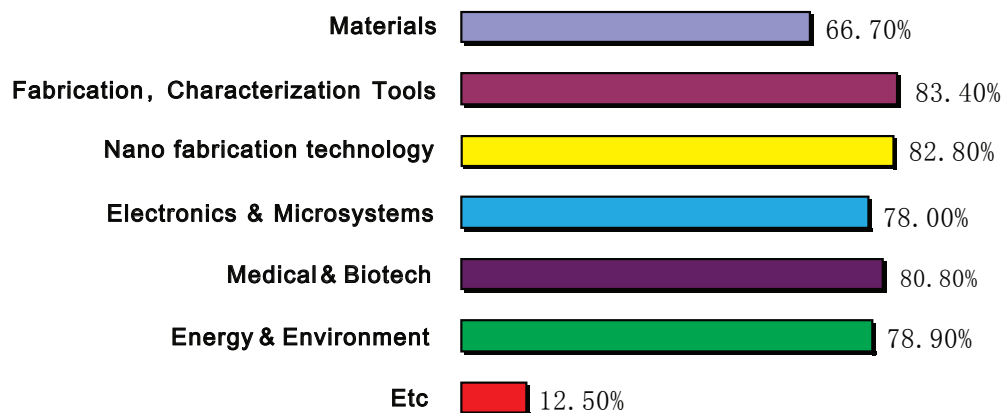
## Visitor Survey Analysis

- 90.70% Visitors are satisfied with this exhibition
- 87.60% Nanotech China expo was considered as a good exhibition
- 83.30% Visitors got the anticipate goal, and be satisfied with the exhibition
- 85.00% Visitors are satisfied with the quality of this exhibition
- 93.60% Visitors will attend next time

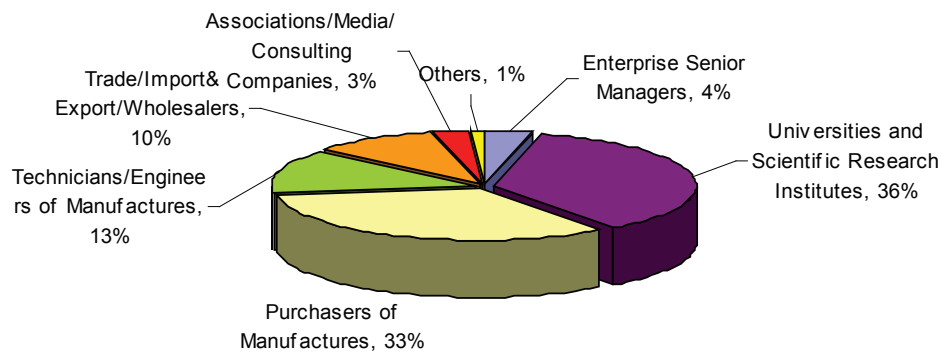
For more information, Please visit

[Http://www.nanotechchina.org](http://www.nanotechchina.org)

## ■ Analysis of Visitors' Exhibitors of Interest



## ■ Visitor Job Functions Break-Down



# 3

## During show

### Flourishing Technological Seminar

During the exhibition, the Technological seminar jointly organized by dozens of established enterprises attracted numerous audiences, and had become a crucial platform for learning information about the industrial development. Besides, the host sponsor has invited many domestic experts to give lectures, illustrating in detail the developmental direction of world new Micronano technology and Chinese technological level and the latest research fruits. The exhibition presents and promotes Micronano enterprises and new technology in all kinds of forms including audio-video introduction, on-spot illustration of products, exhibit techniques lecture, theme technique discussion, information publicity, advertisement promotion, and so on.

For more information, Please visit [Http://www.nanotechchina.org](http://www.nanotechchina.org)